



Help protect yourself with the most powerful, comprehensive identity theft protection available today

Identity Guard combines the best of traditional identity theft monitoring solutions, with the powerful processing of IBM Watson technology.

We scan billions of online sources to assess your risk and suggest ways to reduce your exposure.

Did You Know?



ID theft happens **every two seconds**¹

Account takeover fraud **tripled in 2018**²

16.7M victims in 2017³

Personal Cybersecurity to Alert You to:

- 1 Personal habits that put you at greater risk than the average person
- 2 Threats due to companies getting hacked and losing your personal information, phishing scams, and more
- 3 Your personal information being used to open new accounts and access existing accounts

We Work Around the Clock to Help Protect You

Dedicated Support:

Makes a stressful situation as easy as possible to resolve.

\$1 Million Insurance with Stolen Funds Reimbursement:⁴

You are covered from any losses or stolen funds.

Cover the Entire Household:

Family plans cover all adults and children residing within your household.

Leading Technology:

Alerts in as few as three seconds, billions of pieces of information monitored, and IBM Watson artificial intelligence (AI) technology.

¹ 2014 Identity Fraud Study, Javelin Strategy & Research 2014

² 2018 Javelin Strategy & Research, ID Fraud Study

³ 2016 Cost of Data Breach Study, Ponemon Institute, 2017

The Essential Employee Benefit

Choose the plan that works best for you.

All Plans Include	VALUE
IBM Watson AI	✓
\$1 Million insurance with stolen funds reimbursement ⁴	✓
U.S.-based customer care	✓
Risk management score	✓
Online identity dashboard	✓
Mobile application	✓

We'll Alert You Of

Your personal information on the dark web	✓
High-risk transactions like account takeovers and tax refunds	✓
Potential threats detected by IBM Watson AI	✓
Requests to open checking or savings accounts with your information	
Monthly credit score ⁵	○
3-bureau credit changes	○
Bank account takeovers	○
3-bureau credit report	○

Additional Tools for Protection

Anti phishing mobile app	✓
Safe browsing extension	✓
Social insight report	○

Family Plan Additional Features

Your child's information on the dark web	✓
Cyberbullying on social media	✓

Plan Pricing

Just Yourself	\$ 4 / month
You and Your Family	\$ 7/ month

To learn more, go to: identityguard.com

⁴Identity Theft Insurance underwritten by insurance company subsidiaries or affiliates of American International Group, Inc. The description herein is a summary and intended for informational purposes only and does not include all terms, conditions and exclusions of the policies described. Please refer to the actual policies for terms, conditions, and exclusions of coverage. Coverage may not be available in all jurisdictions.

⁵The score you receive with Identity Guard is provided for educational purposes to help you understand your credit. It is calculated using the information contained in your TransUnion credit file. Lenders use many different credit scoring systems, and the score you receive with Identity Guard is not the same score used by lenders to evaluate your credit.