



THE SCHOOL DISTRICT OF PHILADELPHIA  
**FRANKFORD HIGH SCHOOL**  
**AVIATION ACADEMY**  
5000 OXFORD AVENUE  
PHILADELPHIA, PENNSYLVANIA 19124



DR. MICHAEL J. CALDERONE  
PRINCIPAL

TELEPHONE (215) 400-7200  
FAX (215) 400-7201

Dear Potential Sponsor,

**We cordially invite you to participate as a sponsor and/or race participant** of Frankford High School's 2nd Annual 5K Walk/Run on September 29, 2018 at 8:00AM. The race will begin at Frankford High School, located at 5000 Oxford Avenue, Philadelphia, PA 19124. This event seeks to raise money to support our school-wide student incentive plan, which encourages and rewards students for improved/exemplary behavior, attendance, and academics.

Your sponsorship will help us to defray the cost of organizing this event. Funds received from sponsors will be used to purchase t-shirts, awards, complimentary drinks and snacks for each race participant. All additional donated funds will go toward meeting our fundraising goal of \$10,000.

Frankford High is the proud home of over 1000 students with a long tradition of school pride. From our academic success to our many sports related achievements, Frankford High School strives to produce civically engaged global citizens. Your partnership and financial contribution will make you an invaluable member of our school community.

The following are the various levels of sponsorship for the Frankford High 5K Walk/Run:

Gold Sponsor- \$1,000 or more

- Company logo prominently displayed on race shirt
- Banner and/or merchandise prominently displayed at race (provided by sponsor)
- Recognition on all race advertisements including posters, brochures and web page
- Frankford Swag Bag
- 5 complimentary race entries

Blue Sponsor- \$ 500

- Company logo displayed on race shirt
- Banner prominently displayed at race (provided by sponsor)
- Recognition on all race advertisements including posters, brochures and web page
- 3 complimentary race entries

Red Sponsor-\$250

- Recognition on all race advertisements including posters, brochures and web page
- 2 complimentary race entries

Pioneer Club Sponsor- \$50

- Recognition on Frankford High School's web page
- 1 complimentary race entry

*Frankford High School will be a collaborative setting engaging all stakeholders in an inspirational and respectful environment that prepares students to be productive global citizens.*



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### Artwork and Company Logos

Artwork and logos should be submitted to [Frankford5k@gmail.com](mailto:Frankford5k@gmail.com) as follows: Logos for t-shirts **will be printed only in one color and** should be submitted as hi-res (300 dpi) JPEG files. Most Photoshop and Illustrator files are also acceptable. In addition, if you wish to donate small marketing items to be included in the give-away bags, please do so. **The deadline for submission of all company logos for race t-shirts and race-day marketing materials is the close of business, April 30, 2018.**

Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip Code: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Website Address: \_\_\_\_\_

1. Sponsorship Level (Please circle)

- a. Gold Sponsor      b. Blue Sponsor      c. Red Sponsor

Sponsorship Amount: \_\_\_\_\_

Cash: \_\_\_\_\_ Check: \_\_\_\_\_ Online Payment: \_\_\_\_\_

Your financial contribution is fully tax-deductible: Federal ID number 23-0004102.

Please call or email Simone Morris, our Sponsorship Chair, to set up sponsorship or to answer any questions. Simone can be reached at 267-563-0913 or [Frankford5k@gmail.com](mailto:Frankford5k@gmail.com).

Thank you for your partnership!

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