



The School District of Philadelphia
Frankford High School
Aviation Academy
5000 Oxford Avenue
Philadelphia, Pennsylvania 19124



Dr. Michael J. Calderone
Principal

Telephone (215) 400-7200
Fax (215) 400-7201

Dear Potential Sponsor,

We cordially invite you to participate as a sponsor and/or race participant of Frankford High School's 3rd Annual 5K Walk/Run on October 19, 2019 at 9:00AM. The race will begin at Frankford High School, located at 5000 Oxford Avenue, Philadelphia, PA 19124. This event seeks to raise money to support our school-wide student incentive plan, which encourages and rewards students for improved/exemplary behavior, attendance, and academics.

Your sponsorship will help us to defray the cost of organizing this event. Funds received from sponsors will be used to purchase t-shirts, awards, complimentary drinks and snacks for each race participant. All additional donated funds will go toward meeting our fundraising goal of \$10,000.

Frankford High is the proud home of over 1000 students with a long tradition of school pride. From our academic success to our many sports related achievements, Frankford High School strives to produce civically engaged global citizens. Your partnership and financial contribution will make you an invaluable member of our school community.

The following are the various levels of sponsorship for the Frankford High 5K Walk/Run:

Gold Sponsor- \$1,000 or more

- Company logo prominently displayed on race shirt
- Banner and/or merchandise prominently displayed at race (provided by sponsor)
- Recognition on all race advertisements including posters, brochures and web page
- Frankford Swag Bag
- 5 complimentary race entries

Blue Sponsor- \$ 500

- Company logo displayed on race shirt
- Banner prominently displayed at race (provided by sponsor)
- Recognition on all race advertisements including posters, brochures and web page
- 3 complimentary race entries

Red Sponsor-\$250

- Recognition on all race advertisements including posters, brochures and web page
- 2 complimentary race entries

Pioneer Club Sponsor- \$50

- Recognition on Frankford High School's web page
- 1 complimentary race entry

Frankford High School will be a collaborative setting engaging all stakeholders in an inspirational and respectful environment that prepares students to be productive global citizens.



The School District of Philadelphia
Frankford High School
Aviation Academy
5000 Oxford Avenue
Philadelphia, Pennsylvania 19124



Dr. Michael J. Calderone
Principal

Telephone (215) 400-7200
Fax (215) 400-7201

Artwork and Company Logos

Artwork and logos should be submitted to Frankford5k@gmail.com as follows: Logos for t-shirts **will be printed only in one color and** should be submitted as hi-res (300 dpi) JPEG files. Most Photoshop and Illustrator files are also acceptable. In addition, if you wish to donate small marketing items to be included in the give-away bags, please do so. **The deadline for submission of all company logos for race t-shirts and race-day marketing materials is the close of business, September 3, 2019.**

Organization Name: _____

Address: _____

City, State, Zip Code: _____

Contact Person: _____

Phone Number: _____

Website Address: _____

1. Sponsorship Level (Please circle)
 - a. Gold Sponsor
 - b. Blue Sponsor
 - c. Red Sponsor

Sponsorship Amount: _____

Cash: _____ Check: _____ Online Payment: _____

Your financial contribution is fully tax-deductible: Federal ID number 23-0004102.

Please call or email Ms. Weldon, our Sponsorship Chair, to set up sponsorship or to answer any questions. Ms. Weldon can be reached at 267-808-5661 or Frankford5k@gmail.com.

Thank you for your partnership!

Frankford High School will be a collaborative setting engaging all stakeholders in an inspirational and respectful environment that prepares students to be productive global citizens.



The School District of Philadelphia
Frankford High School
Aviation Academy
5000 Oxford Avenue
Philadelphia, Pennsylvania 19124



Dr. Michael J. Calderone
Principal

Telephone (215) 400-7200
Fax (215) 400-7201

THE SCHOOL DISTRICT OF
PHILADELPHIA

Frankford High School will be a collaborative setting engaging all stakeholders in an inspirational and respectful environment that prepares students to be productive global citizens.