

School Resource Academy Rubric

School Resource Academy offers 10 schools the opportunity to cultivate fund development skills (i.e grant writing, healthy fundraising, pitch development, social media, crowdfunding etc.) and create/strengthen their networks of wealth to support school priorities. This is an intensive, hands-on pilot project developed for schools that have strong leadership teams and supportive school communities.

School Leadership will be asked to:

- Meet with the Office of Grant Development to determine school priorities and strategies
- Identify a school team with (2) school based staff and (2) parents/community members.

School teams will be asked to:

- Attend a minimum of twice monthly workshops where they will be compensated
- Participate in fund development activities that will raise up to \$10,000 per school

School and School teams will:

- Increase Fund-development skill-sets
- Establish and strengthen networks of wealth within school communities
- Apply for a grant
- Complete a fundraiser
- Present a pitch to local Philadelphians interested in your school success
- Be empowered and prepared to create sustained fund development practices

School Resource Academy Selection Criteria

1. Principal Tenure

- Priority is for selected schools to have Principals with 3+ years of tenure at their current school.

2. Development Experience/Network of Support

- Priority is for selected schools to have minimal experience or ongoing support with few fund development efforts

3. School Team Readiness

- Priority is for selected schools to have identified a potential school team with the capacity and interest for fund development activities to support School Resource Academy.

4. Clear School Fundraising Priorities

- Priority is for selected schools to have clear articulated fundraising priorities or a desire to create fundraising priorities, as stated by the principal, related to Goals and Guardrails

5. Potential Program Impact

- Priority is for selected schools who can identify the importance of the project and the potential sustainable impact for their classrooms and school.

Please circle the description that best aligns with the question.

Evaluation Criteria	4	3	2	1	Notes:
Principal Tenure- Question C	The principal has been a principal at current school for 3 or more years.			The principal has not been a principal at the current school for 3 or more years.	
Development Experience/Support- Question D & E	The school team has minimal experience across fund development topics and limited success.			The school team has a lot of experience across fund development topics and is very successful.	
School Team Readiness- Questions F	The principal indicates 3 plus supporters.	The principal indicates 2 supporters.	The principal indicates 1 supporter.	The principal indicates no supporters.	
School Team Readiness- Questions G, H, I	The principal can identify a school team of 4 persons with diverse roles that are able to attend workshops and open to planning and implementing fund development activities.	The principal can identify a school team of 3 persons with diverse roles that are able to attend workshops and open to planning and implementing fund development activities.	The principal can identify a school team of 3 or less, without diverse roles, able to attend workshops and be open to planning and implementing fund development activities.	The principal cannot identify a school team to attend workshops or activities.	
Clear School Priorities- Question J	The principal lists (3) potential principal priorities of			The principal cannot list (3) potential	

	\$10,000 or less that are strongly connected to SDP Goals and Guardrails			principal priorities or the priorities are not strongly connected to SDP Goals and Guardrails	
Potential Program Impact- Question K	The principal gives ample reason for why their school would want to participate and how their school would be impacted by School Resource Academy.			The principal does not indicate why their school would want to participate and does not identify the impact	

Would you recommend this school to participate in School Resource Academy? Why or why not?