



THE SCHOOL DISTRICT OF
PHILADELPHIA

THE OFFICE OF COMMUNICATIONS & EXTERNAL RELATIONS



OUR VISION

As a world class team of public education champions, we will be the trusted, first source for all School District of Philadelphia news and information.

OUR MISSION

To serve as a bridge between the District, its employees and the public, providing timely information and stories about our scholars and initiatives that uplift, educate and empower.

SHARE YOUR GOOD NEWS

Do you have a success story about your school? Has a teacher, student or staff member done something exceptional to support a positive learning environment?

Visit the below link to submit your story idea
philasd.org/communications/contact

RESOURCES

Access to toolkits, communication guides, templates, photography and other resources to support high-quality school communications and branding.

philasd.org/communications/resources

HOW WE SERVE SCHOOLS

CHIEF OF COMMUNICATIONS & EXTERNAL RELATIONS

Kathryn Block | 215-400-6389 | kjblock@philasd.org

Executive Assistant

Dar Rel Lucky | 215-400-5521 | dlucky@philasd.org

MEDIA RELATIONS

*Media engagement, interview preparation support
& crisis messaging*

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GOVERNMENT & EXTERNAL RELATIONS

Engaging government officials in your school

Haniyyah Sharpe-Brown

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Evelyn Sample-Oates

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INTERNAL COMMUNICATIONS

*Employee engagement, recognition
& strategic communications*

Adam Northam | 215-400-6649 | anortham@philasd.org

WEBSITES

Website best practices & consultations

Laurie Leas | 215-400-6067 | lleas@philasd.org