

## WHY SHOULD YOU HAVE HEALTHY FUNDRAISERS?

Many school fundraisers involve selling candy or other low-nutrition foods, which can put student health and performance in jeopardy. Fundraisers are a great opportunity to promote healthy behaviors around eating healthy and being active to students, families, and communities, while also helping to meet your school's financial needs.

## WHAT DOES THE DISTRICT'S WELLNESS POLICY SAY?

*SDP Policy 145: Student and Staff Wellness* states that all competitive foods available for sale to students in district schools must meet the USDA's Smart Snacks in School nutrition standards. Foods that meet the standards may be sold for fundraising purposes on the school campus during the school day without a limit on frequency.



**Does your fundraiser qualify? Use this Smart Snacks Product Calculator to find out:** [foodplanner.healthiergeneration.org/calculator](http://foodplanner.healthiergeneration.org/calculator)

Foods that do **not** meet the Smart Snacks standards can still be sold, but are limited to:

**ELEMENTARY AND MIDDLE SCHOOLS**



No more than **5** exempt fundraisers each school year

**HIGH SCHOOLS**



No more than **10** exempt fundraisers each school year

Each exempt fundraiser may not exceed one school week. Check out Food Service's website for forms to help you document your exempt fundraisers.

### WHAT YOU CAN DO:

There are plenty of alternatives to candy sales! Flip over for fundraising ideas your students and families will love.

**TIP:** Coordinate fundraisers around holidays and special events, and get students involved by having them create flyers they can take home!

### WHAT WE CAN DO:

The Eat Right Philly team can help every step of the way! We can offer more ideas and provide assistance in transitioning to healthy fundraisers.

Reach out to your Eat Right Philly Educator or visit our website to find out which partner is working in your school and access their contact information.





# PUT THE FUN IN FUNDRAISING!



## RAFFLES

Sell raffle tickets and add some fun to Back to School Night and Report Card Conferences

## SUPERFIT SCHOOL CHALLENGE

Action for Healthy Kids will supply materials for a 5-station obstacle course that combines healthy eating with physical activity

## DRESS DOWN DAY

Staff and students pay a fee to be able to wear non-uniform clothes - get creative and adopt a theme!

## HEALTHY SNACKS

Find pre-approved healthy snacks to sell on the Healthier Generation Store on Amazon.com

## SCHOOLWIDE COOKBOOK

Have each student submit a family recipe for the book and sell copies to parents.

## TEACHER-STUDENT COMPETITION

Students play against their teachers in a sports game or other activity. Charge a fee to participate

## THONS

Host a -thon at the school and charge a fee to participate or have students collect pledges from friends and family (e.g., dance, bike, color run, or a walkathon)

## TOURNAMENTS

Make learning fun with a school-wide tournament, like Scrabble or Quizzo! Charge a fee to enter

## CAR WASH

Can't go wrong with this classic! Invite parents and community members to get their car washed in the school parking lot

## NON-FOOD ITEMS

Sell plants and seeds, cookware and kitchen utensils, school merchandise, candles, holiday gifts, coupon books, and more

## FAMILY NIGHT

Ask a healthy restaurant or bookstore to donate proceeds back to the school or host a movie and popcorn sale at the school

## DUCT TAPE

Pick a teacher or principal to tape to the wall. Charge per piece of tape