

Naviance High School Usage by Grade Level and by Race/Ethnicity

SY 2016-17 and SY 2017-18

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INTRO

- Naviance is a commercial online tool that supports students in completing a variety of college and career readiness tasks.
- In SY 2016-17, the District did not specify any required tasks. Assignments were at the discretion of schools for grades 9-12.
- In SY 2017-18, the District expanded usage to grades 6-8 and identified grade-specific assigned tasks for grades 6-12.

METHODS

- RQ: Were there differences in task assignment and/or completion based on student demographics?
- Data from the first 2 years of district-wide implementation were examined:
 - SY 2016-17: 34,627 grade 9-12 student participation data
 - SY 2017-18: 61,461 grade 6-12 student participation data
- Variables of interest: Task assignment, task completion, and demographic data

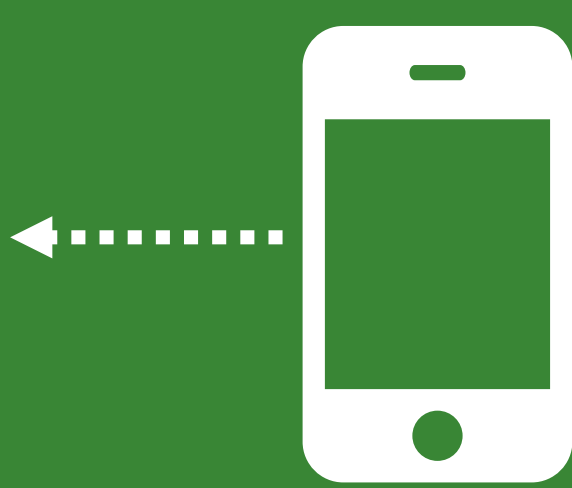
RESULTS

- Task assignment did not vary by racial/ethnic group; task completion did.
- In 2016-17, Hispanic/Latino high school students had lower completion rates than other groups, while White and Asian students had higher rates.
- For 6th-8th graders in 2017-18, completion rates among Black/African American and Multi-Racial/Other students were lower than the overall average.
- For high school students in 2017-18, Black/African American or Hispanic/Latino students had completion rates below the District average. White and Asian students had consistently higher completion rates than the average.

DISCUSSION

- During 2016-17, in the absence of mandated usage, task assignment and completion was inconsistent and low.
- In 2017-18, schools correctly assigned specific tasks, but not all schools, particularly high schools, met grade-specific completion targets.
- Across two years, the proportion of students who completed tasks varied by ethnicity..

Identifying required tasks in the Naviance platform for college readiness and planning resulted in higher rates of student completion. However, during the first two years of implementation, Black/African American and Hispanic/Latino students completed tasks at lower rates than other District students.



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Distribution of race/ethnicity for SY 2016-17 SDP students in grades 9-12

Grade Level	Black/African American		Hispanic/Latino		White		Asian		Other*	
	n	%	n	%	n	%	n	%	n	%
9 th	5353	53.7%	2012	20.2%	1275	12.8%	957	9.6%	370	3.7%
10 th	4812	53.8%	1615	18.1%	1119	12.5%	957	9.6%	442	4.9%
11 th	4454	55.8%	1359	17.0%	1023	12.8%	874	11.0%	269	3.4%
12 th	4306	55.7%	1272	16.5%	1027	13.3%	853	11.0%	275	3.6%

Naviance task completion for SY 2016-17 students, by race/ethnicity, grades 9-12

Task Name	Black/ African American	Hispanic / Latino	White	Asian	Other*	Overall
9 th Grade						
Added Careers Clusters	22.9%	17.4%	25.1%	22.8%	22.4%	22.1%
Strengths Explorer	35.9%	32.6%	38.6%	37.3%	33.8%	35.6%
10 th Grade						
Added Careers Clusters	26.1%	21.6%	34.3%	28.4%	31.5%	26.8%
Strengths Explorer	44.1%	35.3%	51.6%	51.3%	56.8%	44.8%
11 th Grade						
SuperMatch	38.0%	30.0%	52.0%	51.8%	47.6%	41.0%
Strengths Explorer	34.0%	31.0%	42.0%	39.7%	37.6%	35.0%
12 th Grade						
Applied to Colleges	74.2%	63.8%	82.3%	89.7%	84.4%	75.6%
Senior Exit Survey	57.0%	56.6%	75.3%	75.5%	72.0%	62.0%

Distribution of race/ethnicity for 2017-18 SDP students in grades 9-12

Grade Level	Black/African American		Hispanic/Latino		White		Asian		Other*	
	n	%	n	%	n	%	n	%	n	%
9	5,085	52.4%	2,038	21.0%	1,232	12.7%	909	9.4%	440	4.5%
10	4,910	53.6%	1,770	19.4%	1,167	12.7%	981	10.7%	332	3.6%
11	4,201	53.2%	1,384	17.6%	974	12.4%	926	11.8%	386	4.9%
12	4,354	55.6%	1,299	16.6%	1,033	13.2%	905	11.6%	240	3.1%

Naviance task completion rates for SY 2017-18, by race/ethnicity, grades 9-12

KPI Task Name	Black/ African American	Hispanic/ Latino	White	Asian	Other*	Overall
9 th Grade						
Build Resume	30.0%	23.8%	40.3%	40.3%	32.5%	31.1%
Strengths Explorer	45.1%	40.9%	53.1%	52.2%	53.0%	46.2%
10 th Grade						
Career Interest Profiler	25.3%	19.3%	36.6%	32.8%	25.0%	26.4%
Game Plan Survey	25.4%	16.0%	31.5%	24.9%	22.0%	24.2%
11 th Grade						
SuperMatch	44.1%	37.0%	53.0%	58.6%	60.2%	46.4%
12 th Grade						
Complete FAFSA	44.9%	39.6%	54.0%	68.7%	56.5%	48.3%
2018 Naviance Graduation Survey	45.6%	47.8%	58.4%	75.0%	57.7%	51.4%