



THE SCHOOL DISTRICT OF
PHILADELPHIA

Spring 2020 CTE Graduate Follow-up Survey

Survey of CTE Graduates from the Class of 2019

September 2020

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Office of Research and Evaluation

Survey Implementation

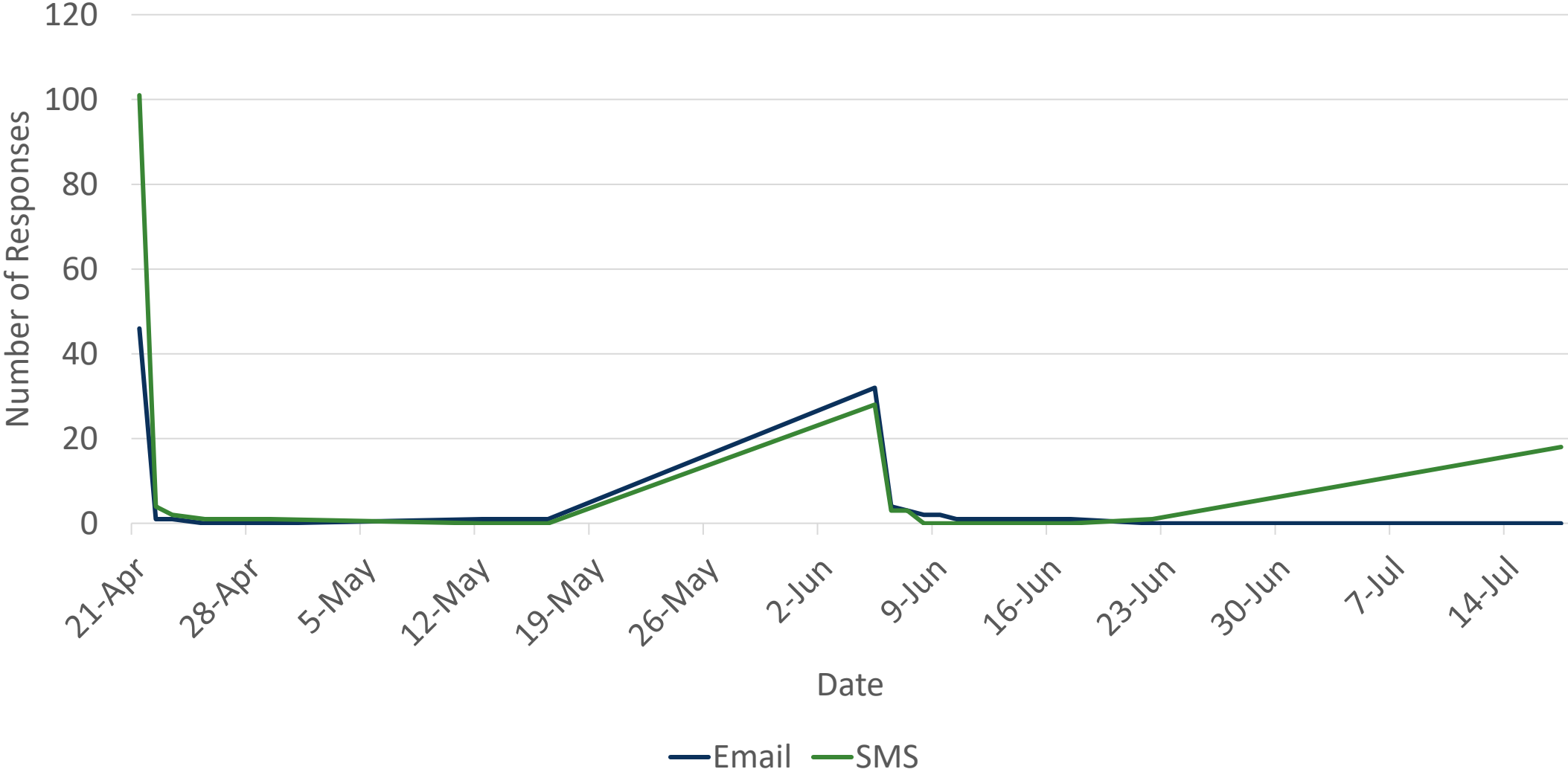
- The CTE office provided the Office of Research and Evaluation (ORE) a list of 1,436 Class of 2019 CTE graduates.
- This list was cross-referenced with students that completed SDP's Senior Exit Survey the previous year.
 - 1,032 CTE graduates responded to the 2018-19 Senior Exit Survey (71.9%) and 986 (68.6%) provided at least one form of contact information (email address/cell phone number)
 - The survey was then distributed electronically to 974 email addresses and 891 phone numbers (880 students who provided an email address and cell phone number were alerted by both methods).
 - Email/text survey alerts were sent out on April 21st , June 5th , and July 17th , 2020. The survey closed on August 31st , 2020.
 - Students' survey completion was monitored throughout the survey period and at the time of each alert only students who had not yet completed the CTE survey were prompted to respond to the survey.

Survey Response Rates

- 258 of 986 CTE students who provided contact information on the Senior Exit Survey provided a valid response*
- Final response rate: 26.1%*
- Most survey responses were received on the days a survey alert was sent out (April 21st, June 5th, and July 17th)

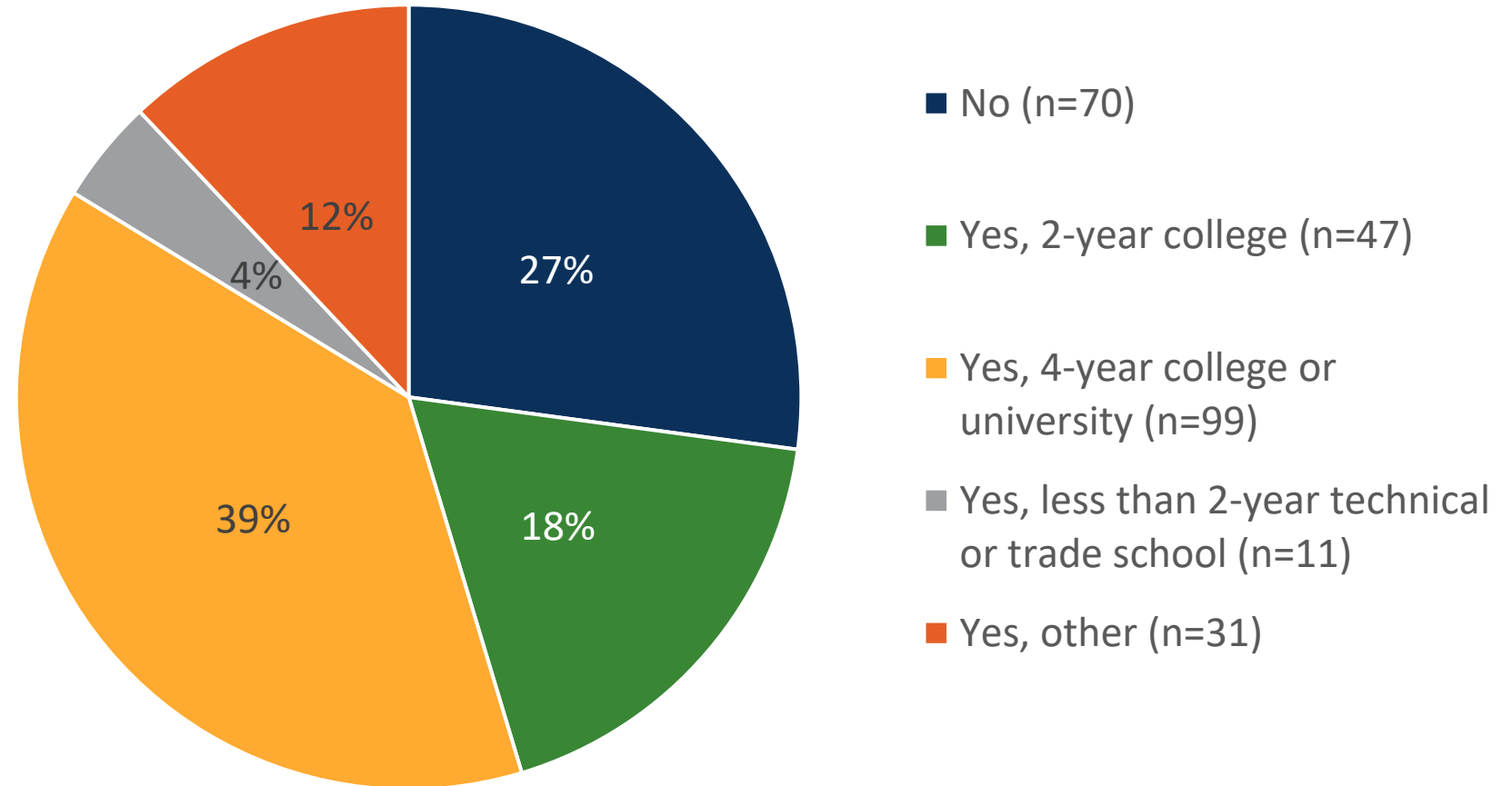
**This is the final response rate (text and email invitation) after data cleaning for duplicate submissions, invalid records and incomplete surveys.*

Responses by Week



Summary of Results

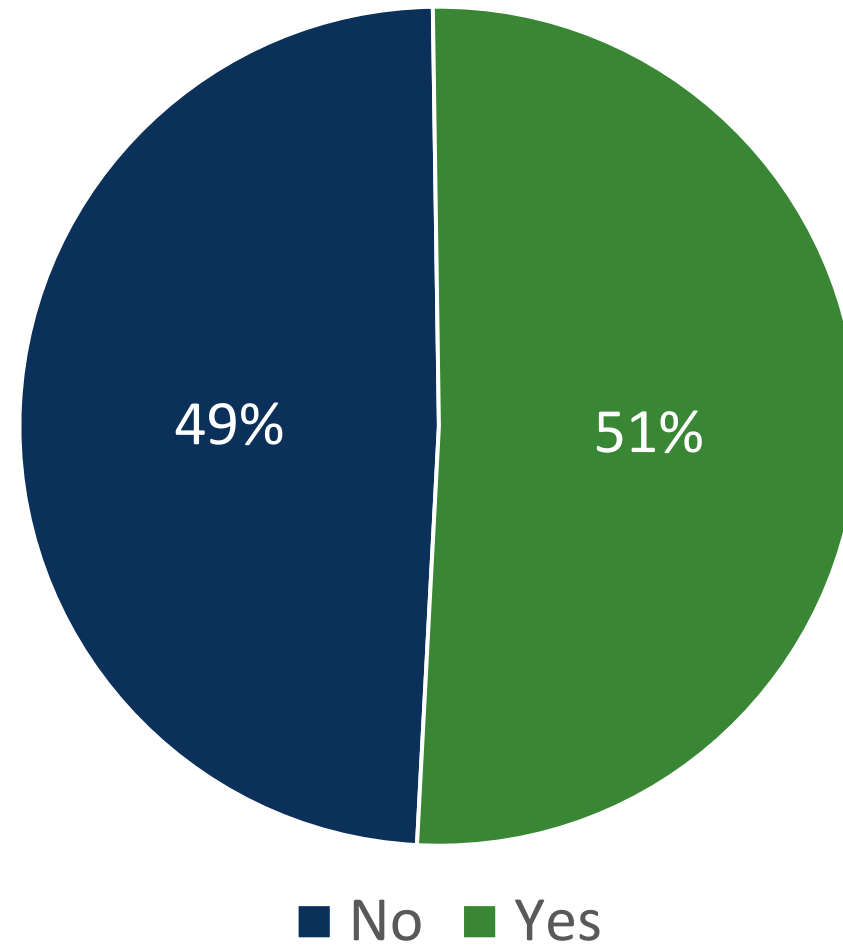
As of October, November, and/or December of 2019, were you enrolled in school?(N=258)



Respondents Enrolled in School (Fall of 2019)

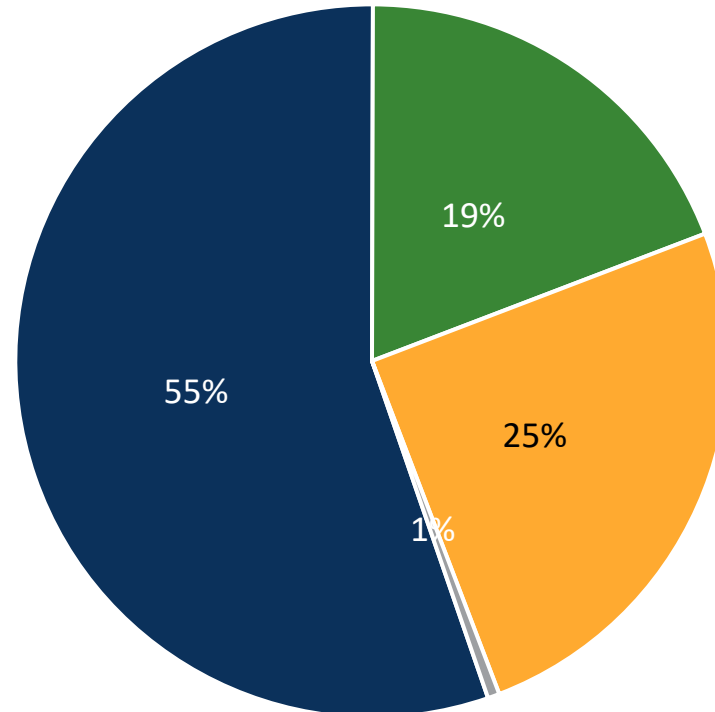
Academic program of respondents enrolled in school

Were you enrolled in a program related to your CTE field? (n=188)



Job status of respondents enrolled in school

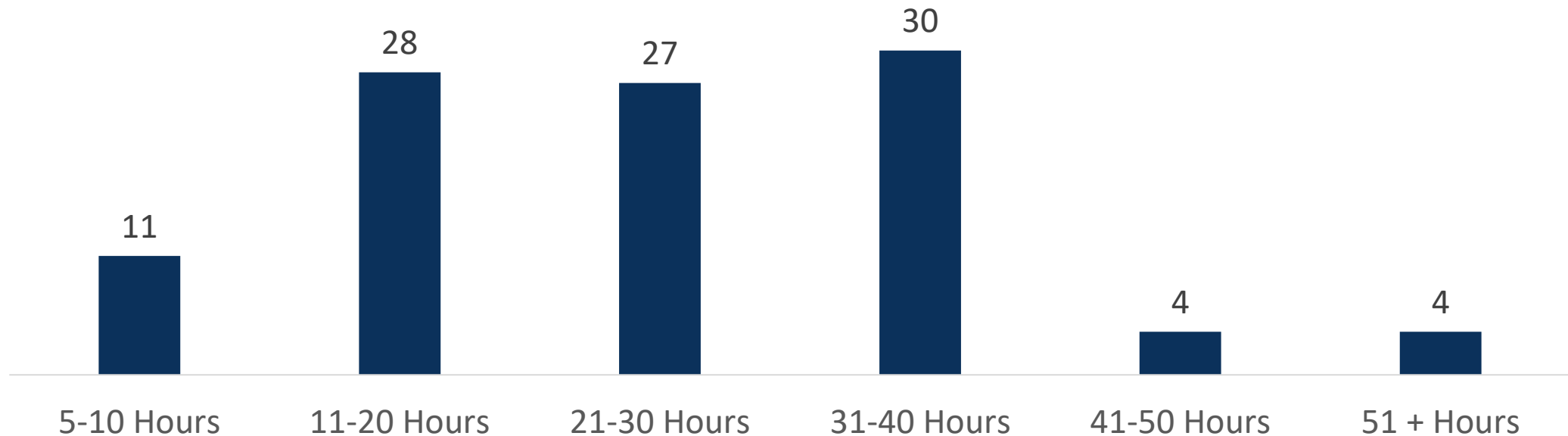
In addition to school, which option best describes your job status in October, November, and/or December of 2019? (n=188)



- Employed (Includes all part-time and full-time employment; does not include full-time military service)
- Unemployed (seeking work)
- Unemployed (not seeking work because of choice, illness, full-time student status, retirement, pregnancy, or other reason)
- National Community Service or Peace Corps

Number of hours worked for respondents enrolled in school and employed*

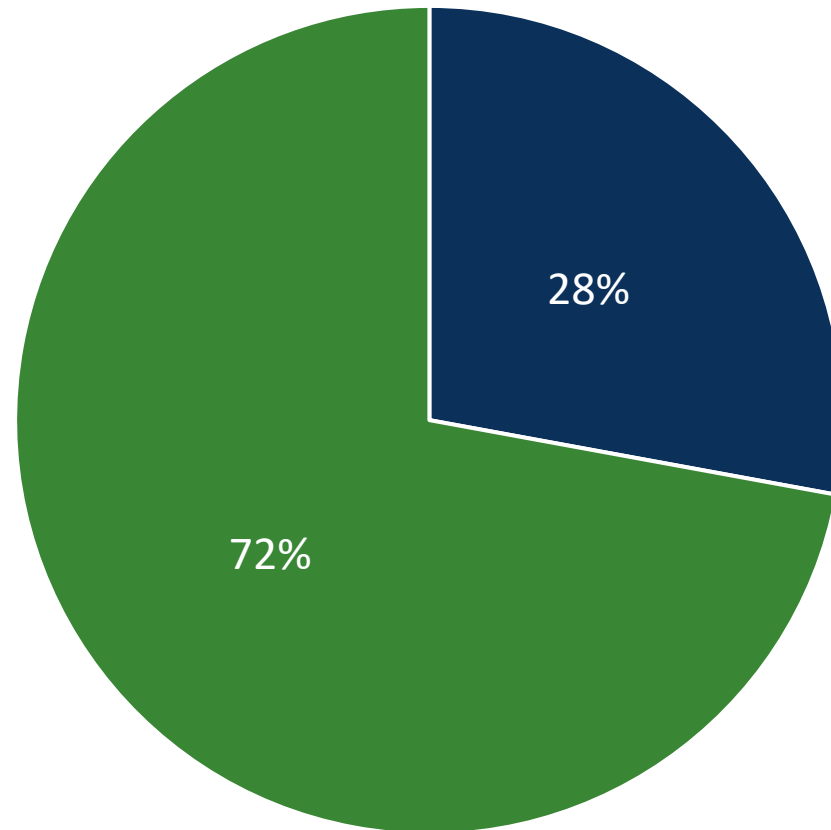
How many hours per week did/do you work in your primary job? (n=104)



*Includes all students who were employed in the Fall of 2019, including students who were no longer employed at the time the survey was completed.

Job description of respondents enrolled in school and employed

To what degree was/is your job related to CTE? (n=104)



■ Directly or closely related ■ Remotely or not related

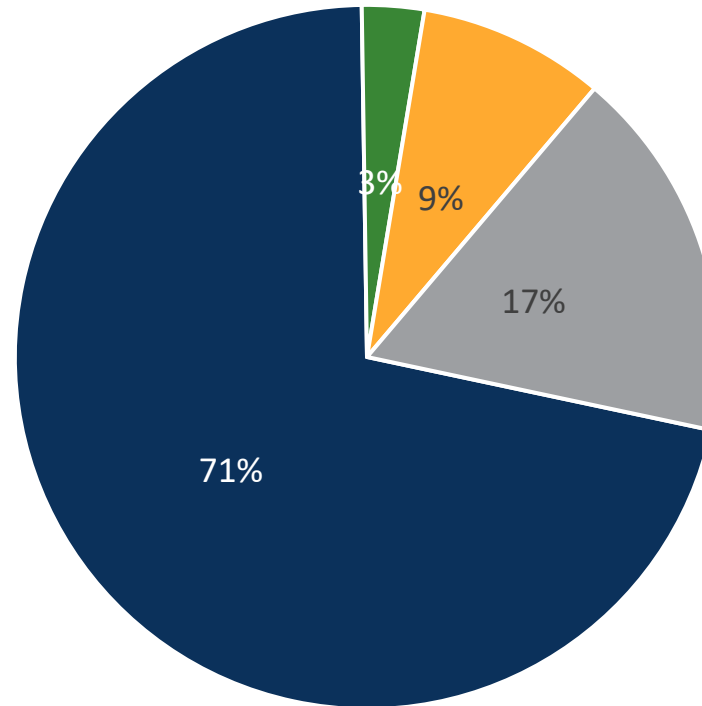
Summary

- 73% of all respondents said that they were enrolled in school in the Fall of 2019
- About half of all students who responded that they were enrolled in school in the Fall of 2019 were enrolled in an academic program related to their CTE field of study
- 55% of students who responded that they were enrolled in school in the Fall of 2019 were also employed either full-time or part-time
- 28% of students who responded that they were enrolled in school in the Fall of 2019 and also employed were working in a field related to their CTE field of study

Respondents Not Enrolled in School (Fall of 2019)

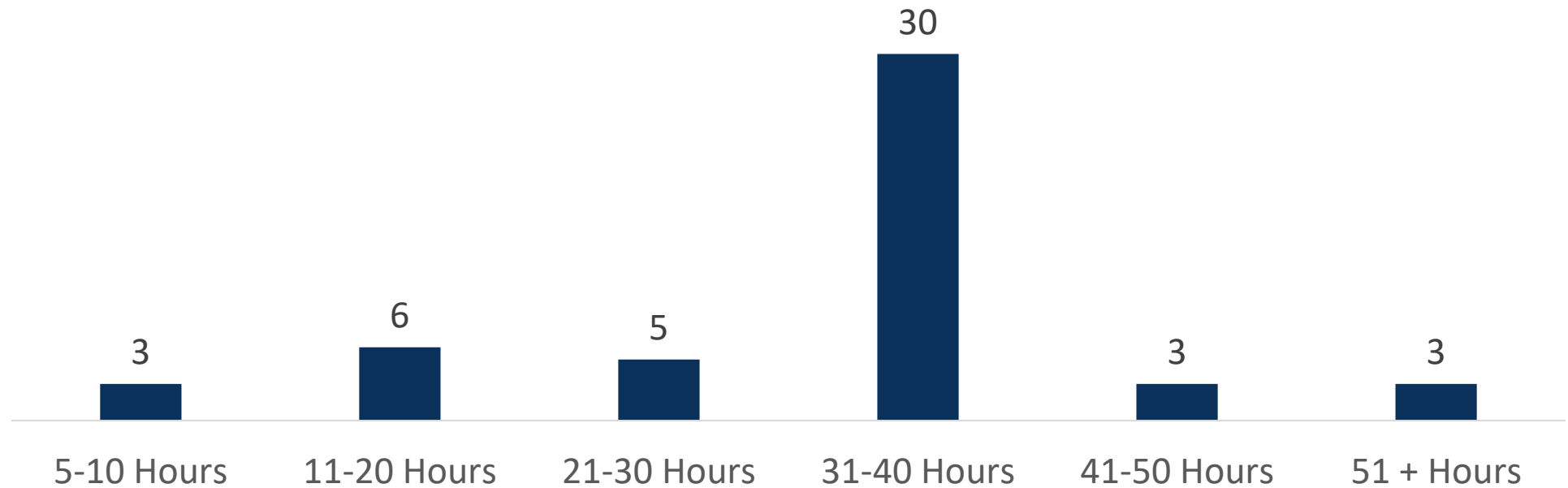
Job status of respondents not enrolled in school

Which option best describes your job status in October, November, and/or December of 2019? (n=70)



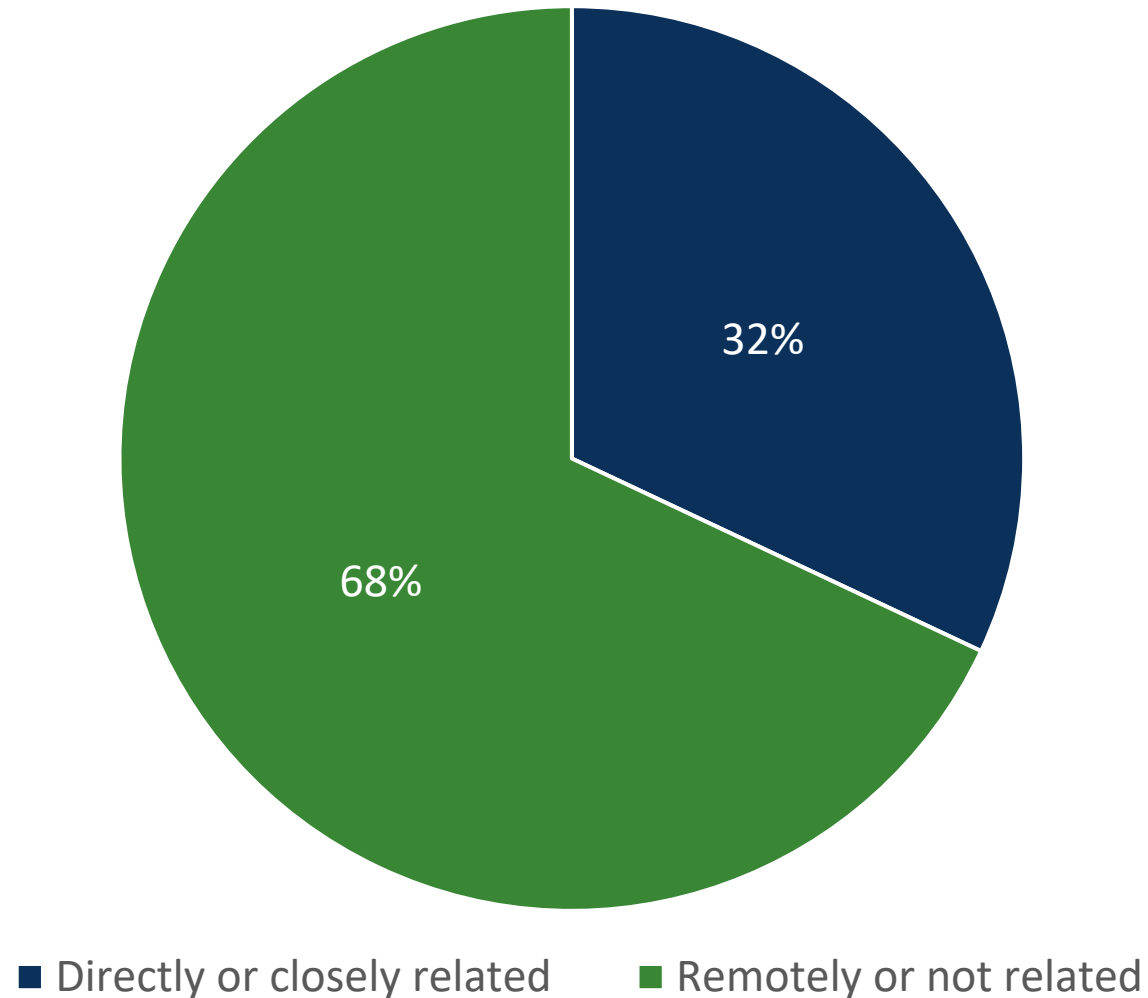
- Employed (Includes all part-time and full-time employment; does not include full-time military service)
- Full-time military service (Does not include Reserves or National Guard)
- Unemployed (not seeking work because of choice, illness, full-time student status, retirement, pregnancy, or other reason)
- Unemployed (seeking work)

Number of hours worked for respondents not enrolled in school and employed
How many hours per week did/do you work in your primary job? (n=50)



Job description of respondents who were not enrolled in school and employed

To what degree was/is your job related to CTE? (n=50)



Summary

- 258 of 986 CTE students who provided contact information on the Senior Exit Survey provided a valid response (26.1% response rate)
- 27% of all respondents said that they were not enrolled in school in the Fall of 2019
- About 70% of students who responded that they were not enrolled in school in the Fall of 2019 were employed and most reported working between 31-40 hours
- 32% of students who responded that they were not enrolled in school in the Fall of 2019 and were employed were working in a field related to their CTE field of study

Student reflections on their CTE experience

“Even though I'm not pursuing a career in engineering the CTE program allowed me to learn a lot of valuable things during a time when I saw myself wanting to be a biomedical engineer. It also allowed me to get more in tune with my own personal goals and interest in pursuing a career more focused in the medical field.”

“I believe the program that I participated in builds great skills for the work force and you are given the ability to test for the industry certification put high schoolers ahead of freelancers.”

“CTE was a fantastic experience. I will be using what I've learned for the future, as I have completed many projects for my college courses with my skills. “

“CTE Film Productions has taught me so much towards the career I wanted! I have been able to connect with many organizations and people who inspired me to start my own business in 2021.”

“I have fond memories in my CTE class even though I didn't follow my graphic design education I still have the skills to this day!”