



THE SCHOOL DISTRICT OF  
PHILADELPHIA

# PHA Job Fair

Over 700 job seekers signed in to the PHA job fair.



# PHA Job Fair

Job seekers at information tables with the Office of Talent Recruitment Team.

They were able to network and apply for open positions in the District's food services department, instructional support, transportation, and facilities department.



# PHA Job Fair

President Kelvin Jeremiah, PHA and SRC Commissioner Estelle Richmond with a prospective hire at the PHA job fair.



# Hiring for Teachers

The School District of Philadelphia has opened its teacher and school counselor application process for the 2018-2019 school year, over a month earlier than last year.



# Hiring for Teachers

The District expects to hire between 800 and 1,000 teachers in all content areas, with a particular need in the areas of special education, STEM, bilingual Spanish elementary, and middle years.



# Kindergarten Registration is now OPEN

Kindergartener at  
Stanton Elementary  
School enjoying class.



# Kindergarten Registration is now OPEN

Dr. Hite talks to Stanton Elementary Kindergartener during a kindergarten classroom tour.





# #AttendanceHero

Kindergarten students were excited to receive #AttendanceHero awards.



# Attendance

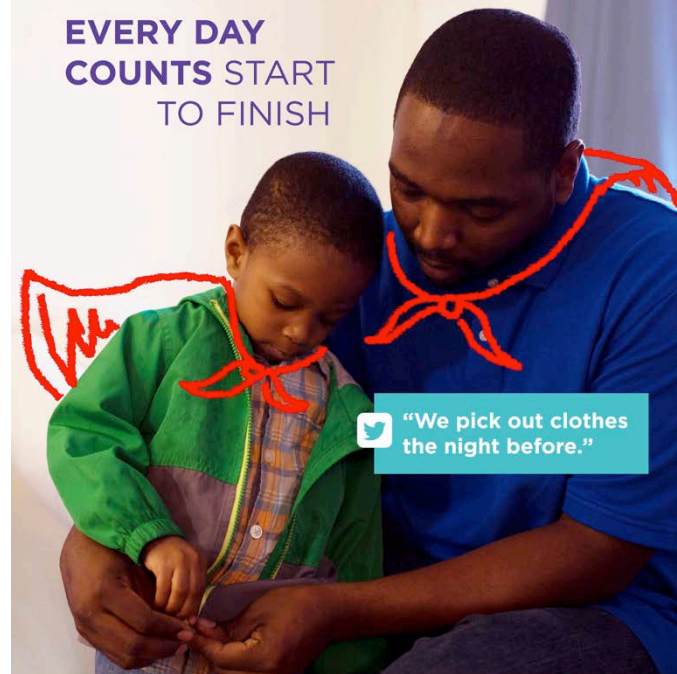
Read by 4th and iHeartMedia at the #AttendanceHero Social Media Contest press conference.


The District is partnering with Read by 4th and iHeartMedia on a joint #AttendanceHero initiative.



#ATTENDANCEHERO

EVERY DAY  
COUNTS START  
TO FINISH



 "We pick out clothes the night before."

# Breakfast Program

Dr. Hite talks to Francis Scott Key  
Elementary School students about their  
breakfast.



# Breakfast Program

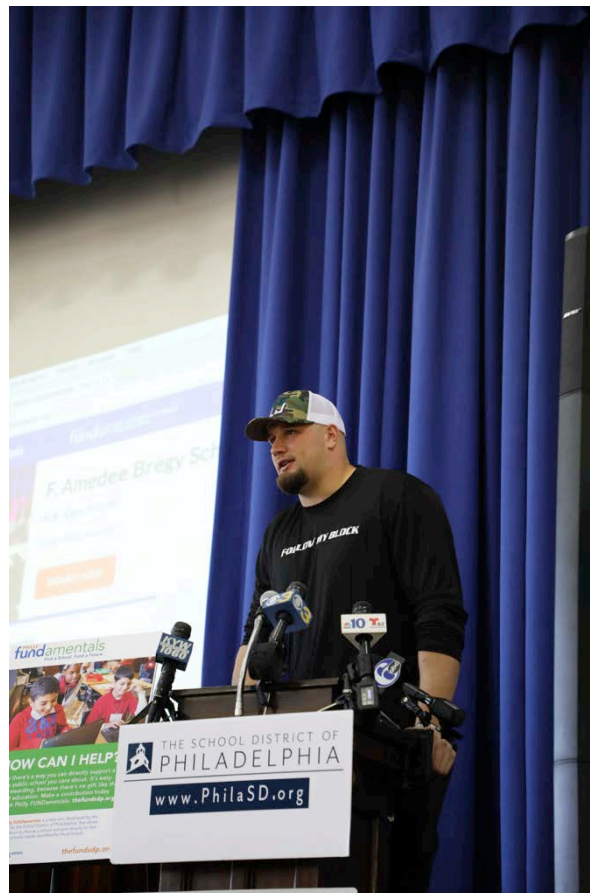
This school year 71% of our schools currently offer an alternative form of breakfast: Breakfast in the Classroom, Grab N Go Carts, and Breakfast after the bell



# Philadelphia Eagles player Lane Johnson

Lane Johnson has sold over 3,000 shirts for The Fund for the School District of Philadelphia.

Shirts can be purchased on his online shop: [lj65.shop](http://lj65.shop)



# MLK Day

Students across the District and Dr. Hite participated in the MLK Day of Service.



Source:

@sdpgreenfutures  
@Principal Dupree

# MLK Day

Philadelphia High School for the Creative & Performing Arts students pose next to their six-foot tall sculptures of Dr. King that they decorated.



# MLK Day

More than 50 students commissioned to design the sculptures are from schools and organizations across the city.







***"We are caught in an inescapable network of mutuality, tied in a single garment of destiny. Whatever affects one directly, affects all indirectly."***

***-Dr. Martin Luther King, Jr.***



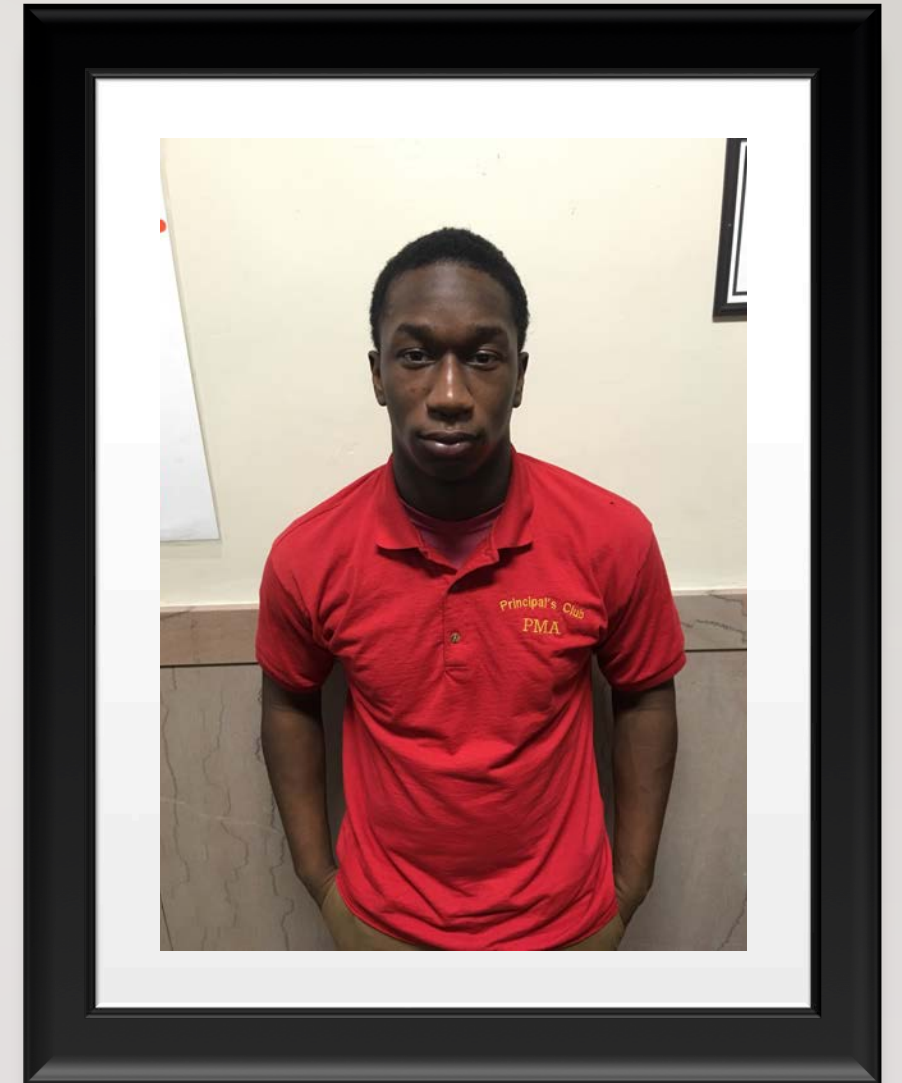
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**January 2018 Senior of the Month**

**MICHAEL CARTER**

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**Philadelphia Military  
Academy**





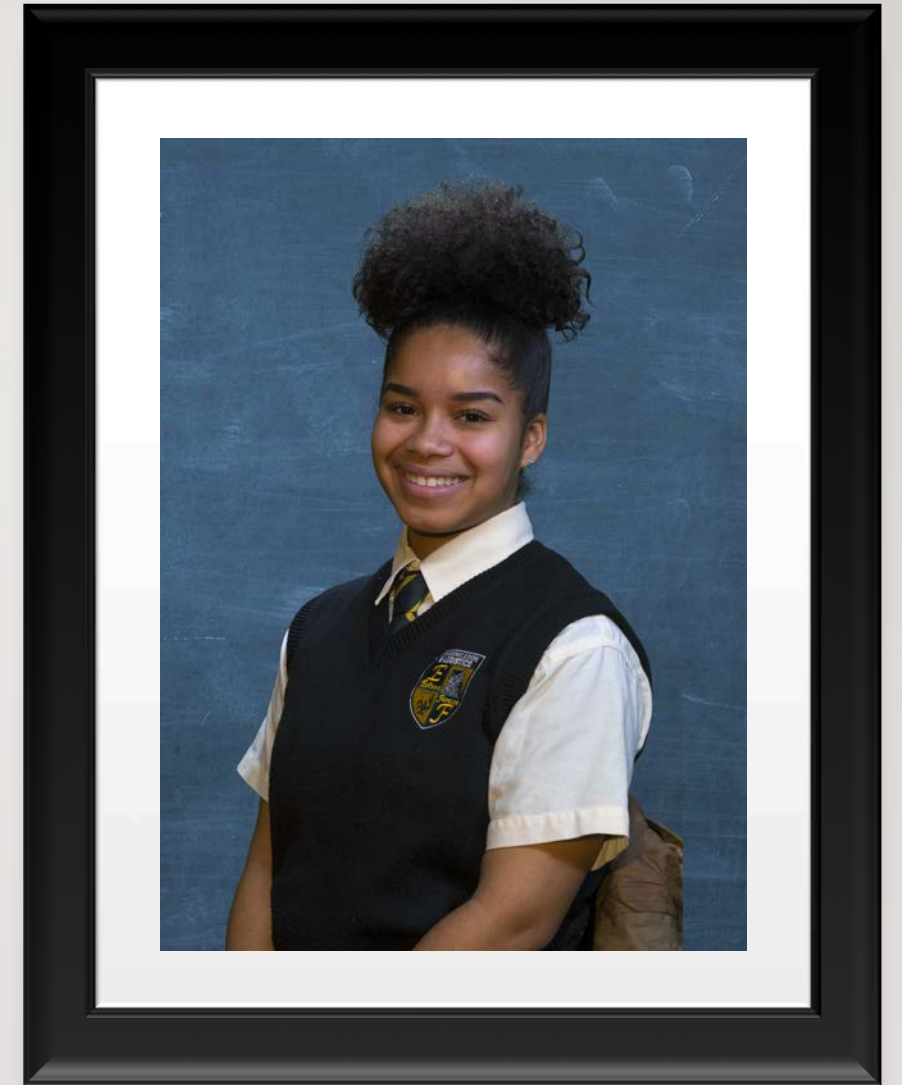
THE SCHOOL DISTRICT OF  
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**January 2018 Senior of the Month**

**MARINA MIRANDA**

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**Thomas Edison High School**





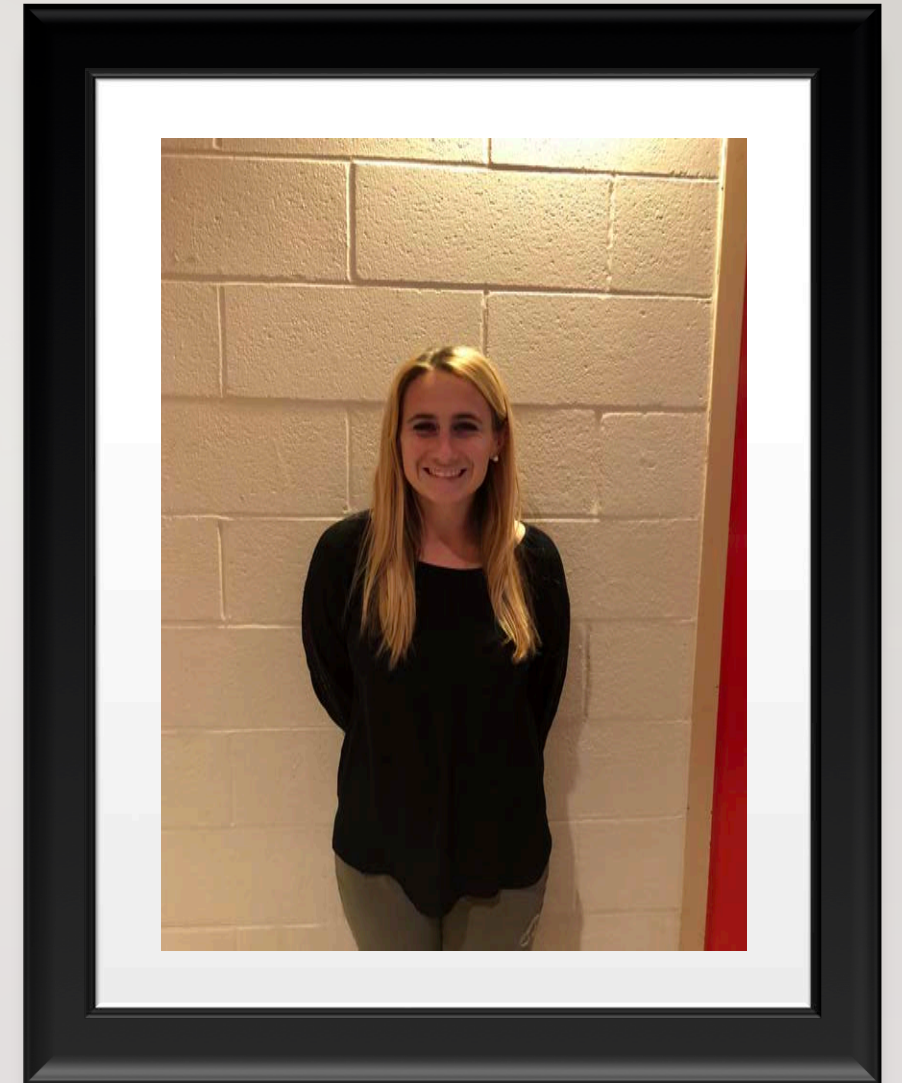
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**January 2018 Teacher of the Month**

**LAUREN GATTI**

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**Robert Morris School**





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# SY 17-18 School Breakfast Program Overview

January 18, 2018



# Increasing Student Access to Breakfast in Schools Yields Positive Results

Why is breakfast Important?

- Improves student concentration, comprehension, memory and learning ability
- Improves attendance
- Improves behavior
- Decreases tardiness
- Reduces visits to school nurse
- Increases student academic performance
- Improves overall nutrition/health

# Goal: To Increase Breakfast Participation Year over Year

- 70% of average daily attendance is the metric used as the national best practice for school lunch participation
- The Districts Goal is to reach 70% of average daily attendance for breakfast participation by SY 19-20
- Program is cost neutral to the District

## *How do we get there:*

- Dedicated SDP breakfast point person, additional school-based support staff & equipment
- Community partners assisting with reaching this goal:
  - The Coalition Against Hunger
  - American Dairy Association North East
  - The Food Trust
  - Food Research and Action Center

# More Schools are Adopting Alternative Breakfast Models

- Traditional cafeteria model works, however alternative models can reach more students
- Currently serving breakfast to 44% of students in attendance
  - Up from 41% last year
- November 2017 data shows an average of 4,500 breakfast meals increase/day
  - Increases attributed to alternative breakfast model adoption at the school level
  - 71% of schools now offer an alternative breakfast model

| <b>Alternative Breakfast Service Types</b> | <b><u>SY 16-17</u><br/>% of School buildings using alternative models</b> | <b><u>SY 17-18</u><br/>% of School buildings using alternative models</b> |
|--|---|---|
| Breakfast in the Classroom                 | 33%   | 45%   |
| Grab N Go/ Breakfast After the Bell        | 9%  | 26%   |
| Totals                                     | 42%   | 71%   |

# 30 District Schools are Identified for Additional Support to Improve Breakfast Participation

## Criteria for Selection:

- SY 16-17 participation rates
- Household income
- Schools participating in other district programs
- Principal agreement to implement an alternative breakfast service model this year



# FY 17-18 School Breakfast Success Highlights

## *Key Elementary School...it is working!*

- Data from November 2017 shows Key Elementary School with a 66% increase in breakfast participation
- Attendance for students who attend school >95% of the time increased
- Principal Cheung has turned her school into a Best Practice location, despite limited cafeteria space



# FY 17-18 School Breakfast Success Highlights

- **Horatio B. Hackett School** - Serving breakfast to 92% of their students in attendance  
*Service model: Breakfast in the classroom (11 Classes) & in the cafeteria*
- **Feltonville Intermediate School** - Serving breakfast to an average of 65% of their students attending while using three (3) different service models.  
*Service model: Breakfast in the classroom, Grab N Go, and cafeteria*
- **Isaac A. Sheppard School** - Serving breakfast to 90% of students in attendance (up from 56% in SY 16-17)  
*Service model: Breakfast in the classroom schoolwide*

# Additional Attendance Tips for Caregivers

- Set a regular bedtime and morning routine
- Lay out clothes and pack backpacks the night before
- Develop back-up plans for getting your child to school if something comes up
- Ask your principal about the breakfast program at your school
- Visit our website <https://www.philasd.org/foodservices/> or call our food hotline at 215-400-FOOD



*If we can make breakfast work here, we can make it work anywhere.*

Pauline Cheung, Principal, Key Elementary School





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