

## Newsletter Blurb

**The School District of Philadelphia (SDP) invites Philadelphia-area businesses to participate in its new [Employee Perks Program](#).** Philadelphia's public school employees have always made a difference for students and families but never more than during this pandemic. Together, they served more than 3 million grab-n-go meals to students while school buildings were shuttered, maintained continuity of learning for all students through virtual and hybrid instruction, provided ongoing social and emotional supports for students and families, supported school-based vaccination clinics, implemented health and safety measures to support the safe return to in-person learning and work, and so much more. Through the *Employee Perks Program*, businesses like yours can offer special programs or SDP-exclusive discounts to the 19,000 teachers, principals and staff as a personal and special way to say ***thank you***, and show them just how much they are valued and appreciated. Almost every business has something to offer. Whether it's discounts for dry cleaning, gas, auto maintenance, home repairs, arts & entertainment, hotel stays, or any other services, products or programs, your generosity helps their dollars stretch a bit further and offers them an opportunity to recharge by enjoying the many activities and services that Philadelphia has to offer. Partner with us in sending every District employee this strong message: ***We see you. We value you. And we hope that these perks will uplift you and help you enjoy the City that you heroically serve!***

Participating in the Employee Perks Program is easy. Simply visit the [Employee Perks Participation website](#) and complete the short Interest Form to share more about your business and your proposed offer specifically for SDP employees. For more information, please contact SDP Chief of Communications Kathryn Block at [kjblock@philasd.org](mailto:kjblock@philasd.org) or SDP Internal Communications Director Adam Northam at [anortham@philasd.org](mailto:anortham@philasd.org).