

**Join the School District of Philadelphia Employee Perks Program!**

Dear Philadelphia Business Leader,

The School District of Philadelphia (SDP) invites you to participate in its new *Employee Perks Program* as a special way to show our 19,000 teachers, principals and staff just how much they are valued and appreciated for the selfless work they do every day to support the academic, social and emotional needs of Philadelphia's public school students.

Through the School District's new Employee Perks Program, businesses and organizations in the Philadelphia area can offer special programs or SDP-exclusive discounts to District staff as a personal and specific way to say **thank you**. Almost every business has something to offer. Whether it's discounts for restaurants, dry cleaning, gas, auto maintenance, home repairs, arts & entertainment, hotel stays, or any other special services or programs, your generosity can help their dollars stretch a bit further or help them recharge by enjoying the many activities and services that Philadelphia has to offer. Your business and logo would be featured on the District's Employee Perks webpage which all staff have easy access to 24-hours a day year round. The Program and the businesses that support it are also featured in dedicated messaging during key recognition weeks throughout the year such as American Education Week in November and Teacher Appreciation Week in May.

Participating in the Employee Perks Program is easy. Simply complete the short Employee Perks Interest Form, found [here](#), to share more about your business, your proposed offer specifically for SDP employees (this should be different than any other publicly available discount or offer), the timing of the offer (must be offered a minimum of three months) and any other important information our employees would need to know to take advantage of your offer. Our goal is to review and respond to your submission within 10 business days.

Philadelphia's public school employees have always made a difference for students and families but never more than during this pandemic. Together, they served more than 3 million grab-n-go meals to students while school buildings were shuttered, maintained continuity of learning for all students with virtual and hybrid instruction, provided ongoing social and emotional supports for students and families struggling with the very real impacts of COVID-19 on our communities, supported school-based vaccination clinics and implemented health and safety measures to support the safe return to in-person learning and work, and so much more. Please show your appreciation by joining our Employee Perks Program.

In a world where so many uncertainties persist, let's send this strong and certain message to the thousands of School District employees who work tirelessly for our students, families and City: ***We see you. We value you. And we hope that these perks will uplift you and help you enjoy the City that you heroically serve!***