Stages of the Strategic Planning Process

- **Vision, Mission, & Core Values**
  - December - January: Affirm the District’s vision, mission, and core values.

- **Theory of Action**
  - February: Generate a clear theory of action for the District.

- **Priority Areas**
  - February: Define Priority Areas for the next 5 years.

- **Goals**
  - February - March: Set measurable goals for each Priority Area.

- **Strategies & Actions**
  - March - May: Select evidenced-based, strategic actions to achieve our goals.

- **BOE Approval & Launch**
  - May: Board approves Strategic Plan and report is launched.

Learn more at philasd.org/strategicplan